

# CINEMATIC JOURNEYS IN JULY

kanopy

*My Donkey, My Lover & I* (2020)  
Directed by Caroline Vignal

Are you ready to embark on the cinematic journey of a lifetime? Join in on adventures that transcend language, time, and space with the transportive power of your library card. To make things easy, we've created ready-to-use social media graphics and suggested copy options you can share via email or your social channels. **All provided images must be used for direct promotion of that film or collection.**

Tip: Personalize the campaign by adding your library's logo to the images and remind your patrons they can stream for free with their library card!

Explore the full collection here: [kanopy.com/category/11043](https://kanopy.com/category/11043)

Check out our Digital Marketing Resources Page for the latest monthly campaign toolkits for the **U.S.**, **Canada**, and **Australia/New Zealand**.

## List of Toolkit Items

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### General Announcements

Social media-friendly images showcasing the Cinematic Journeys in July collection in various sizes for platforms like Facebook and Instagram, as well as for print and digital use.

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### Title-Specific Assets

A set of images extracted from the larger collection that highlight specific titles.

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### Suggested Copy

Two ready-to-use copy options for your social media posts and email campaigns.

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## General Announcement & Title-Specific Assets

To download the general announcements for our Cinematic Journeys in July collection, visit our Digital Marketing Resources Page for the **U.S.**, **Canadian**, and **Australian/New Zealand** markets.

And remember, you can always add your library logo to any of these images to remind your patrons that they can access Kanopy through your digital offerings.

See example below.



## Social Media/Newsletter Copy

### Option 1

Are you ready to embark on the Cinematic Journey of a lifetime? Join in on adventures that transcend language, time, and space with the transportive power of your library card.

Watch the collection: [kanopy.com/category/11043](https://kanopy.com/category/11043)

### Option 2

Explore the adventure of a lifetime through the eyes of acclaimed filmmakers for FREE through Kanopy – your library card is your passport to wherever you dare go!

Join the adventure: [kanopy.com/category/11043](https://kanopy.com/category/11043)

## Important Dates

The Cinematic Journeys in July campaign will officially launch on July 1, 2025.

Have questions or need support? Contact us at [marketing@kanopy.com](mailto:marketing@kanopy.com).

Warm Regards,  
The Kanopy Team